FACT SHEET

Higher Occupational Certificate:

Interactive Media Designer

(Distance Learning)

CTU training solutions | Private Tertiary Education

www.ctutraining.ac.za

Interactive Media Designer

FACULTY OF DESIGN			
Higher Occupational Studies: 2027 Fact Sheet			
Programme Title	**SAQA ID**	**Credits**	**NQF**
Higher Occupational Certificate: Interactive Media Designer	122664	229	5

Programme description

The purpose of this qualification is to prepare a learner to function as an Interactive Media Designer. Interactive Media Designers create interactive experiences such as websites, mobile applications, games, and other digital products. They design intuitive, user-friendly interfaces that enable users to interact effectively with digital content.

Students will demonstrate the following key attributes:

- Adaptability.
- Effective teamwork.
- Critical thinking.
- Practical orientation.
- Customer focus.
- Innovation.
- Technology inclination.
- Cultural sensitivity.

A qualified learner will be able to:

- Determine target market interactive media content and audience preferences.
- Prepare for the production of interactive media and related applications and web interfaces.
- Create and produce interactive media for specific purposes, clients, or audiences.
- Conduct business processes related to interactive media creation.

Admission requirements

The minimum entry requirement for this qualification is:

- NQF Level 4 qualification.

Mode of study | Duration

Distance Learning | 24 Months

Distance learning is a mode of education that allows students to study remotely without needing to attend physical classes on a daily basis. It provides flexibility and accessibility, enabling learners to access course materials, complete assignments, and engage with instructors online or through blended methods. Distance learning is ideal for individuals who may be working, have personal commitments, or live far from an educational institution. With the support of digital tools, academic resources and periodic tutorials or consultations, students can progress through their studies at their own pace while still receiving structured guidance and support from qualified facilitators *(while adhering to assessment submission deadlines)*.

Distance Learning involves independent self-paced learning with access to digital resources, study guides, recordings, and a monthly scheduled virtual session with a facilitator.

This is a Distance Learning (self-study) programme offered over **24 Months, (1 Online Saturday session per month)**

2 intakes per year

Programme outline

Year 1 Semester 1 Subjects:

- EPD411: Basic Elements and Principles of Design
- PVD411: Principles of Visual Content Development
- AIM511: Assess the Target Market to Determine Interactive Media Client, User and Audience Preferences and Requirements
- WIM511: Assess the Workplace Target Market to determine Interactive Media Client, User and Audience Preferences and Requirements

Year 1 Semester 2 Subjects:

- PPI512: Principles Underpinning Processes of Interactive Media Development
- PP512: Conduct Pre-Production Processes in Preparation for Creating Interactive Media and Related Apps and Web Interfaces
- WPP512: Conduct Pre-Production Processes in a Workplace in Preparation of Creating Interactive Media Content

Year 2 Semester 1 Subjects:

- PPV421: Principles of Photography & Videography for Visual Content Developers
- PDT521: Principles of Design Technology Used by Visual Content Developers
- PI521: Create and Produce Interactive Media for Specific Purposes, Clients, or Audiences
- WPI521: Create and Produce Interactive Media Content in a Workplace for Specific Purposes, Clients, or Audiences

Year 2 Semester 2 Subjects:

- BCA422: Business Communication and Administration
- BSA422: Conduct Business Supervisory and Administration Functions
- WBA422: Observe and Report on Business Supervisory and Administration Functions

Teaching and Learning Methodology

Our teaching and learning methodology are designed to ensure that students receive quality education, engage in active learning, and achieve their academic and career goals while studying remotely.

Teaching & Learning Approach

Self-Paced Learning:

Students are provided with structured course materials that allow them to study at their own pace. These materials include:

- Comprehensive study guides
- Prescribed textbooks and reference materials
- Class recordings for all modules

Interactive Learning:

To enhance understanding and engagement, students have access to:

- Online discussion forums to interact with peers and lecturers
- Case studies, practical activities, and self-assessment.

Tutor Support:

Distance learners are not alone in their journey. Academic support is available through:

- Specialized tutorial sessions once a month.
- Email and online chat with subject tutors
- Feedback on assignments and progress tracking.

Assessment and Evaluation:

To ensure mastery of the subject content, assessments include:

- Formative Assessments (Assignments)
- Summative Assessments

Workplace Experience Modules:

As part of the requirements for achieving the Higher Occupational Certificate: Motion Graphics Designer, students are required to complete four (4) work experience modules in the workplace.

The workplace experience details regarding duration, schedules and evidence requirements are published in the student Workplace Based Learning guide.

Our distance learning methodology is structured to provide flexibility while maintaining academic rigor.

With the right discipline, resources, and support, students can successfully complete their studies and achieve their qualifications.

The adherence to a national academic standard is monitored by the Academic Management team at the Head Office. Therefore, all students will continue to receive the same quality of education.

Technology hardware, software and data requirements

- A Laptop is required to access the VLIT session as well as for practical projects. Minimum specifications are supplied in the CTU Device specification list.
- 20GB minimum data per month (Uncapped recommended).
- A webcam, microphone or headset, and an up-to-date web browser are required for virtual sessions and online activities.
- Students need to purchase an Adobe CC annual Student Subscription

A list of prescribed textbooks will be provided in your e-guides. Students will receive an electronic version of the academic guides (e-guides) for this programme on the Teaching and Learning platform. Access is available to an electronic library of textbooks on O'Reilly, and it is included in the fees.

For additional information please consult the CTU Bring your own device guide. **Device Specifications and Stationery List.**

Student Support

Student support sessions with the facilitator will also take place on a one-on-one basis virtually per monthly appointment or per the academic schedule.

Career fields

Students can be employed in the following career fields:

- Interactive Media Designer
- UI/UX Designer
- Web Designer
- Front-End Developer
- Digital Product Designer
- Interaction Designer
- Experience Designer

Internal Assessments:

Students will be required to use The Invigilator app when completing online assessments. The app supports the integrity and secure administration of online assessments and is used alongside the institution's online assessment platform. Students will receive guidance and training on the installation and use of the app before it is required for an assessment.

External Assessments - What is EISA?

The External Integrated Summative Assessment (EISA) is an integral and critical component of the QCTO's quality assurance system. It is a single national assessment leading to the awarding of an Occupational Certificate. EISA ensures that the assessment of occupational qualifications, part qualifications and trades is standardised, consistent and credible.

For learners to qualify for entry to EISA, they must provide proof of completion of all required knowledge, practical and work experience modules as stipulated in the qualification. The statement of results obtained from the Skills Development Provider serves as proof that the candidate has satisfied all the requirements to be admitted to sit for EISA.

International Certifications

International examinations are optional and are not included in Distance Learning tuition fees. Students who wish to complete an international examination can register for the relevant Short Learning Course (SLC). The SLC fee covers exam preparation sessions and one vendor examination voucher. If a student is unsuccessful on their first attempt, they will be responsible for the cost of any subsequent examination attempts.

Student's Own Account / Additional Cost:

- Adobe Certified Professional: Graphic Design and Illustration Using Adobe Illustrator (Year 1)
- Unity Certified User: VR Developer (Year 2)
- Adobe Certified Professional: Visual Design Using Adobe Photoshop (Year 1)
- CIW: User Interface Designer (Year 2)

Pricing*

Programme	Registration Fees	Tuition fee
Year 1	R4 500	Contact a CTU campus/consultant for the latest fee information and payment options.
Year 2	R4 500	

***Excludes external fees and Adobe Subscription.**

Payment

Visit our website to view the payment method.
Payment Methods.

APPLY for Student Loan HERE!

Additional costs

Students must make provision for additional items such as textbooks, stationery, supplementary examinations, research costs and printing, field trips etc.

Disclaimer

The content of this fact sheet is subject to change without notification due to market trends in the industry, legislation and/or programme version updates. Refer to website for the latest version of the prospectus. CTU Training Solutions (PTY) Ltd, reserves the right to change the programme content without prior notice. Additional international exams may be written but are not included in the programme fee. Minimum student (capacity) group sizes will fall into the Virtual Instructor-Led programme commencing in the months of February & July of each year.

I (Name of student):..... hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this qualification.

Student signature:.....

Signature of legal guardian:.....

Name of legal guardian:.....

Consultant signature:.....

Name of sales consultant:.....

Date:.....

*** Please note the original signed copy should be kept on the student record file.**

CONTACT US

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