



Fact Sheet

Design Techniques

(with vendor-specific short course and certification
in Creative Media)



Creative &
Technology
Universitas

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(with vendor-specific short course and certification in Creative Media)

DESIGN FACULTY

Vocational Studies: 2024 Fact Sheet

Programme Title	SAQA ID	Credits	NQF
Certificate: Design Techniques	90721	120	5

Programme description

Embark on an advanced exploration of design with the National Certificate: Design Techniques (SAQA ID 90721, 136 Credits, NQF5). Tailored for application in the design industry, this programme equips learners with the competencies necessary to progress in their design careers. Successful completion allows entry into a professional design qualification at NQF Level 6.

This generic qualification spans various design disciplines, including fashion, interior, graphic, multimedia, jewellery, industrial, product, spatial, research, writing, and environmental design. Learners acquire skills to source and analyse research information, select materials for production, and produce final design products meeting specific project requirements. Additionally, they gain proficiency in managing business processes within a design environment.

Design is a dynamic and rapidly evolving industry with a global impact. Despite its relatively short academic history, design has become a key contributor to national industries worldwide. The qualification responds to the growing demand within the South African economy and industry. Graduates can find opportunities in commercial design studios, private studios, and as freelancers, working for publishing companies, advertising agencies, and design firms. This qualification serves as an exit point before pursuing professional design qualifications at NQF Level 6 or 7.

Graduates entering the design sector are prepared for roles such as design technicians, assistant designers, and DTP operators. With this qualification, students can advance to professional designer qualifications at NQF Level 6 and, subsequently, NQF Level 7, implementing minimum standards for design technicians across disciplines.

Programme Outline

Semester 1

- ▶ Design 2A
- ▶ Publishing for Print
- ▶ Motion Graphics A

Semester 2

- ▶ Design 2B
- ▶ Interactive Media
- ▶ Design Management
- ▶ Motion Graphics B

Admission requirements

- ▶ Further Education and Training Certificate: Design Foundation (NQF 4) (Creative Media Designer 1) or similar qualification.

Mode of study | Duration

Day Classes (full time): 12 Months (5 days/week)

Evening Classes (part time): 12 Months, (2 x evening classes per week, 18:00 - 21:00, Mon & Wed or Tues & Thurs as well as 2 x Saturday classes per month)

Teaching and Learning Methodology

A blended Teaching and Learning methodology is followed. All theory classes will be conducted Virtually through Lecturer-led interactive teaching on a national basis. A flipped classroom approach will be followed in some sessions. This means that students are introduced to content at home and practice working through it during the applicable session, either the virtual theory sessions or the practical sessions.

All students will be allocated to lecturers that is not necessarily based at the campus of enrollment but who will always be subject matter experts. CTU implements a national academic standard and all lecturers have been appointed on the same criteria and use exactly the same academic content in the teaching and learning process. The adherence to a national academic standard is monitored by the Academic Management team at Head office. Therefore, all students will continue to receive the same quality of education.

Students will attend some practical, group and research sessions at campus or virtually. The same work and time will be spent on both methods, face to face or VLIT, with students. Extra practical sessions can be booked at the campus with the Campus Operational Manager. Students will be expected to attend practical, group and research classes on campus a minimum of two days a week, as per the campus schedule.

Textbooks and e-guides

A list of prescribed textbooks will be provided in your e-guides. Students will receive an electronic version of the academic guides (e-guides) for this programme on the Teaching and Learning platform. Access is available to an electronic library of textbooks on O'Reilly, and it is included in the fees.

Technology hardware, software and data requirements

A minimum of 50 GB of data per month (uncapped recommended) is required to access training material, research and resource content, to download and keep Adobe product up to date.

For additional information of stationery and device specifications, please refer to our guides.

Device Specifications and Stationery List

Student Support

Student support sessions with the facilitator will also take place on a one-on-one basis either virtually or physically at the campus per appointment or per the academic schedule.

Certification

On successful completion and verification by the Quality Assurance Partner of the programme, the student will receive a Certificate in Design Techniques - Creative Media Designer 2 by the MICT-SETA. Note that the process of issuing a Certificate might take up to three years to be finalised.

International Certifications

Additional to the above students will be given the opportunity to acquire the following international certifications:

Included in price:

- ▶ Adobe Certified Professional in Print & Digital Media Publication using Adobe InDesign

Students own account:

- ▶ Adobe Certified Professional in Visual Effects & Motion Graphics using Adobe After Effects

Further Studies

Students may pursue further studies at CTU by enrolling for the following:

- ▶ National Certificate: Interactive Media NQF 5, SAQA - 49121
- ▶ National Certificate: 3D Animation and Visual Effects, NQF 5, SAQA - 57607

Career fields

Students can be employed in the following career fields:

- ▶ DTP or printing facilities
- ▶ Design agencies
- ▶ Publishing firms
- ▶ Repro houses

Graduates who complete a second year in Graphic Design can also enter the following career paths:

- ▶ Advertising designer
- ▶ Apparel graphic designer
- ▶ Art director
- ▶ Digital and online media designer
- ▶ Packaging designer
- ▶ Photo editor
- ▶ Packaging designer
- ▶ User experience & interface designer
- ▶ Web designer
- ▶ And more ...

Pricing*

Programme	Admin & Registration	Tuition fee
Creative Media Design 2	R9 000	R75 438
Adobe CC student yearly subscription		R4 255

* **Excludes external fees and identified textbooks if applicable.**

* **Prices are subject to annual adjustments.**

Payment

Visit our website to view the payment method. [Payment Methods.](#)

APPLY for Student Loan HERE!

Additional costs

Students must make provision for additional items such as textbooks, stationery, supplementary examinations, research costs and printing, field trips etc.



Disclaimer

The content of this fact sheet is subject to change without notification due to market trends in the industry, legislation and/or programme version updates. Refer to website for the latest version of the prospectus. Creative & Technology Universitas, a division of CTU Training Solutions (PTY) Ltd, reserves the right to change the programme content without prior notice. Additional international exams may be written but are not included in the programme fee. Minimum student (capacity) group sizes will fall into the Virtual Instructor-Led programme commencing in the months of February & July of each year.

I (Name of student):..... hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this qualification.

Student signature:.....

Signature of legal guardian:.....

Name of legal guardian:.....

Consultant signature:.....

Name of sales consultant:.....

Date:.....

*** Please note the original signed copy should be kept on the student record file.**

CONTACT US

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