



Fact Sheet

Design Foundation

(with vendor-specific short course and certification
in Creative Media)



Creative &
Technology
Universitas

Design Foundation

(with vendor-specific short course and certification in Creative Media)

DESIGN FACULTY

Vocational Studies: 2024 Fact Sheet

Programme Title	SAQA ID	Credits	NQF
Further Education and Training Certificate: Design Foundation	49127	141	4

Programme description

Embark on a creative journey with the Further Education and Training Certificate: Design Foundation (NQF4). This programme is designed to provide a comprehensive foundation for diverse design fields within the creative industries. The qualification aims to develop competencies in generic design processes, offering experiential learning opportunities to accelerate access to formal training and employment.

Upon completion, learners will gain the ability to reflect on work in context, apply mathematics in design, interpret visual images, prepare for a design career, produce varied design works, and explore mediums and technologies. Elective options include specialisations in new media technology, marketable craft product development, performance design, or working in a business environment.

The programme's rationale lies in empowering learners with a flexible, unit standards-based approach, enabling them to explore diverse design careers. This contributes to both the economic and cultural sectors by providing access to a wide range of design career choices and recognising prior learning. The exit level outcomes focus on essential skills such as reflecting on work, interpreting visual images, developing for a design career, producing diverse designs, exploring mediums, and using mathematics in practical design applications. Elective outcomes include proficiency in new media technology, craft product development, performance design, and business environment work.

Programme Outline

Semester 1

- ▶ Basic Computing
- ▶ Design 1A
- ▶ Drawing Techniques A
- ▶ Graphic Computing A
- ▶ Fundamentals (CAT)

Semester 2

- ▶ Design 1B*
- ▶ Drawing Techniques B*
- ▶ Graphic Computing B*

*Indicate subjects that need to be completed in the sequence stipulated, i.e., it is a pre-requisite to first complete Module A before registering for Module B, or complete 1st Year, before registering for 2nd Year.

Admission requirements

- ▶ A National Senior Certificate (NSC) with a minimum of 30% in English (as the language of teaching and learning or first additional language).

Mode of study | Duration

Day Classes (full time): 12 Months (5 days/week)

Evening Classes (part time): 12 Months, (2 x evening classes per week, 18:00 - 21:00, Mon & Wed or Tues & Thurs as well as 2 x Saturday classes per month)

Teaching and Learning Methodology

A blended Teaching and Learning methodology is followed. All theory classes will be conducted Virtually through Lecturer-led interactive teaching on a national basis. A flipped classroom approach will be followed in some sessions. This means that students are introduced to content at home and practice working through it during the applicable session, either the virtual theory sessions or the practical sessions.

All students will be allocated to lecturers that is not necessarily based at the campus of enrollment but who will always be subject matter experts. CTU implements a national academic standard and all lecturers have been appointed on the same criteria and use exactly the same academic content in the teaching and learning process. The adherence to a national academic standard is monitored by the Academic Management team at Head office. Therefore, all students will continue to receive the same quality of education.

Students will attend some practical, group and research sessions at campus or virtually. The same work and time will be spent on both methods, face to face or VLIT, with students. Extra practical sessions can be booked at the campus with the Campus Operational Manager. Students will be expected to attend practical, group and research classes on campus a minimum of two days a week, as per the campus schedule.

Textbooks and e-guides

A list of prescribed textbooks will be provided in your e-guides. Students will receive an electronic version of the academic guides (e-guides) for this programme on the Teaching and Learning platform. Access is available to an electronic library of textbooks on O'Reilly, and it is included in the fees.

Technology hardware, software and data requirements

A minimum of 50 GB of data per month (uncapped recommended) is required to access training material, research and resource content, to download and keep Adobe product up to date.

For additional information of stationery and device specifications, please refer to our guides.

Device Specifications and Stationery List

Student Support

Student support sessions with the facilitator will also take place on a one-on-one basis either virtually or physically at the campus per appointment or per the academic schedule.

Certification

On successful completion and verification by the Quality Assurance Partner of the programme, the student will receive a Certificate in Design Foundation - Creative Media Designer by the QAP-[MICT-SETA]. Note that the process of issuing a Certificate might take up to three years to be finalised.

International Certifications:

Additional to the above students will be given the opportunity to acquire the following international certifications:

Included in price:

- ▶ Adobe Certified Professional in Graphic Design & Illustration using Adobe Illustrator.

Students own account:

- ▶ Adobe Certified Professional in Visual Communication using Adobe Photoshop.

Further studies

Students may pursue further studies at CTU by enrolling for any of the following:

- ▶ Higher Certificate in Graphic Design, NQF 5, SAQA - 110785
- ▶ Design Techniques (NC: Design Techniques) NQF 5 SAQA registered: 90721
- ▶ 3D Animation & VFX (NC: 3D Animation and Visual Effects) NQF 5 SAQA registered: 57607

▶ Career fields

Students can be employed in the following career fields:

- ▶ DTP or printing facilities
- ▶ Design agencies
- ▶ Publishing firms
- ▶ Repro houses

Graduates who complete a second year in Graphic Design can also enter the following career paths:

- ▶ Advertising designer
- ▶ Apparel graphic designer
- ▶ Art director
- ▶ Digital and online media designer
- ▶ Packaging designer
- ▶ Photo editor
- ▶ Packaging designer
- ▶ User experience & interface designer
- ▶ Web designer
- ▶ And more ...

Pricing*

Programme	Registration Fees	Tuition fee
Creative Media Design 1	R9 000	R62 964
Adobe CC student yearly subscription		R4 255

* Excludes external fees and identified textbooks if applicable.

* Prices are subject to annual adjustments.

Payment

Visit our website to view the payment method. [Payment Methods.](#)

[APPLY for Student Loan HERE!](#)

Additional costs

Students must make provision for additional items such as textbooks, stationery, supplementary examinations, research costs and printing, field trips etc.



Disclaimer

The content of this fact sheet is subject to change without notification due to market trends in the industry, legislation and/or programme version updates. Refer to website for the latest version of the prospectus. Creative & Technology Universitas, a division of CTU Training Solutions (PTY) Ltd, reserves the right to change the programme content without prior notice. Additional international exams may be written but are not included in the programme fee. Minimum student (capacity) group sizes will fall into the Virtual Instructor-Led programme commencing in the months of February & July of each year.

I (Name of student):..... hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this qualification.

Student signature:.....

Signature of legal guardian:.....

Name of legal guardian:.....

Consultant signature:.....

Name of sales consultant:.....

Date:.....

*** Please note the original signed copy should be kept on the student record file.**

CONTACT US

customerservice@ctutraining.co.za | ctutraining.ac.za | 0861 100 395