



SUPER. **POWERFUL.**

The business value of a certified IT team
Achieve greater IT efficiency. Stack the equation in your favor by
employing staff with IT certification.*

Boosting productivity



More productive across
core IT activities



Supervising and mentoring
uncertified staff



Taking point on evolving
technologies

Reducing risk



Driving better
systems resiliency



Identifying and addressing
problems earlier



Impact reduction of
unplanned outages

Getting nimble



58%

A donut chart with a yellow outer ring and a darker yellow inner ring. The inner ring is filled with a dark yellow color, representing 58% of the total. The outer ring is a lighter yellow color.

Improved time to market of new applications & features



66%

A donut chart with a yellow outer ring and a darker yellow inner ring. The inner ring is filled with a dark yellow color, representing 66% of the total. The outer ring is a lighter yellow color.

More applications delivered on budget



Increasing employee and customer satisfaction

Smooth sailing



New hires reach full
productivity 39% faster



Increase in average
tenure



**IDC White Paper, sponsored by Microsoft, The Business Value of IT Certification, October 2015.
Download at <http://aka.ms/idcpaper2015>*